

# E-LAB EMPRESA PROJECT

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TRANSNATIONAL MEETING  
LISBON 7-8 APRIL



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# Main Objective

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The main objective of the intervention *is to develop and test a **working method** to support the **business creation**, in particular, the creation of **technological companies among university (UOC) female students using **virtual channels**.***



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# Origin

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The UOC (Universitat Oberta de Catalunya), a university located in Barcelona which operates through the Internet, identified among the students of technical degrees a general interest to become entrepreneurs. Accordingly, and due to a lack of technical assistance for this kind of entrepreneurs, the UOC decided to develop a project to solve this critical issue.



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# Membership

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- Universitat Oberta de Catalunya (University)
- Ajuntament de L'Hospitalet del Llobregat (Council)
- Ajuntament de Manresa (Council)
- CECOT ( Business organization)
- Consorci per a la Promoció Econòmica de les Preses (Public Organization)
- Diputació de Tarragona (Local Government)

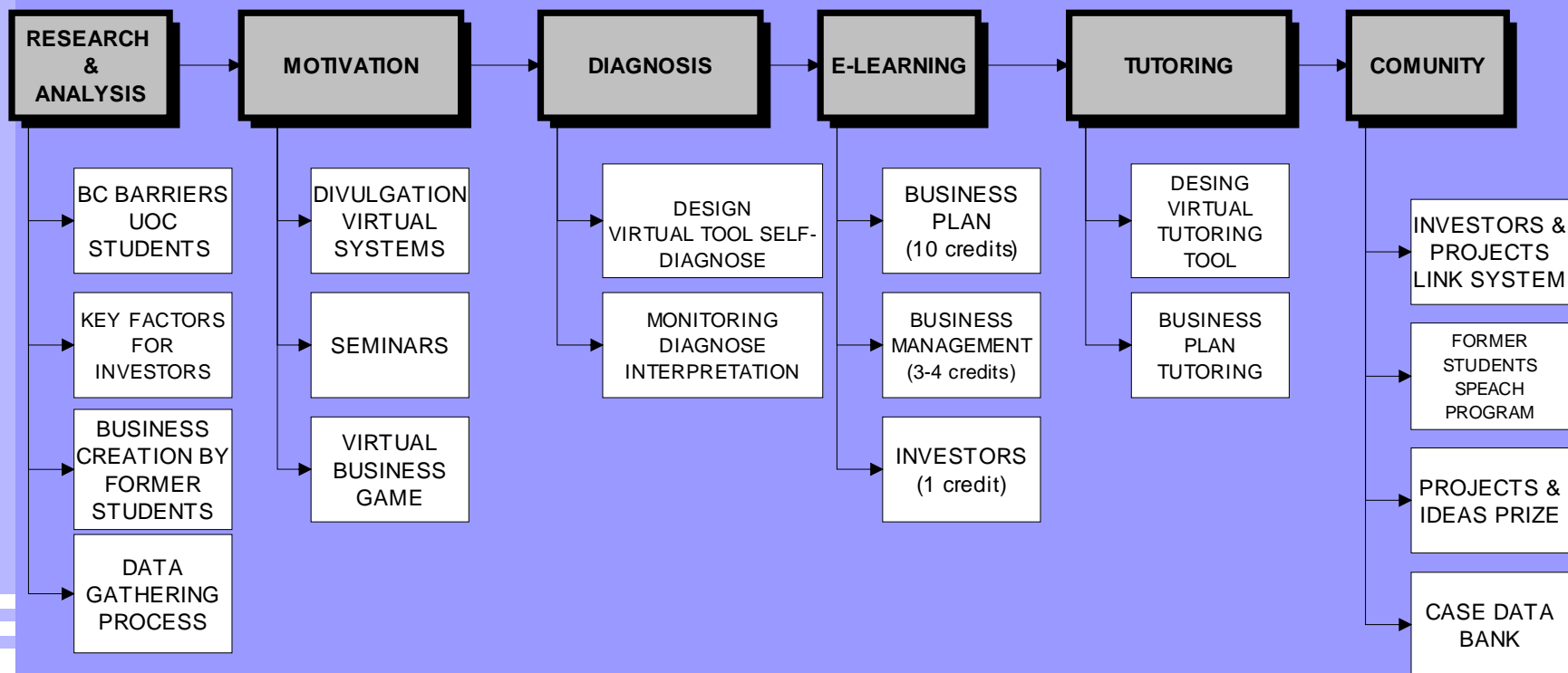


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# Workplan

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# Products and Deliverables 1

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Main expected results:

- Increase knowledge about business creation in target area
- Develop a **virtual tool to test the entrepreneur capability**.
- Develop methodology and implementation of a company creation **game simulator**. Organize a competition that would imply 200 participants.



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# Products and Deliverables & 2

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Main expected results:

- Implementation of at least 200 personalized itineraries.
- Design and testing of a **virtual learning program** that will reach at least 60 users.
- Design and testing a **virtual tutoring tool** for 120 business plans.
- Effectively implement a 200 people community to exchange knowledge on women technological companies creation.
- Creation of a **case data bank**.
- Hold 15 speeches by former students of the UOC, on the company creation process.
- Organization **ideas and projects prize**.



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# Transnationally (1)

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The main **objectives** to be achieved are:

- Exchange and share experiences in the main areas of the project:
  - Support to female university entrepreneurs.
  - Services related to the creation of companies through virtual channels.
  - Support to business initiatives of technological content.



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# Transnationally (2)

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The main **results** to be achieved are:

- Improve the level of knowledge of all the national DP partners and the approaches designed within the national project.
- Share with other transnational DPs the development of other innovative approaches to face inequality problems.
- Obtain training contents and materials.
- As regards the beneficiaries, the transnational project would provide an opportunity to set up personal or professional collaboration relationships with other women in similar situations.